

#### Academy of Certified Human Resource Professionals Ltd.

Regus Suites, 17th Floor, JKUAT Towers, Kenyatta Avenue,

P. O. Box 18582 - 00100, Nairobi, Kenya.

**2** +254 700 722 522 | **3** +254 722 300 245.

NITA: NITA/TRN/1234

## **Data Visualization & Story Telling Training**

Date	Time	Duration	Venue	CPD	Cost (Excl. VAT)PP
27th May, 2023	8:30 AM-11:30 AM	3 Hour(s)	Webinar, Zoom	1	1,500.00

### **Course Overview**

IHRM: C00259

Data is a crucial part of every business. Finding the value in data and presenting that value to your target audience in an understandable way requires effort. To simply present spreadsheets with rows of numbers is not enough to display the value of data. But when data is presented in the form of a story, it is easier for people to understand its importance and react accordingly. Numbers have an important story to tell. They rely on you to give them a clear and convincing voice.

# **Course Objectives**

By the end of this program, participants will be able to;

- Understanding the connection between Business Intelligence (BI) and Data Storytelling.
- Create substantive, compelling stories for business executives from cold, hard numerical data.
- Discovering useful data, preparing it for analysis and building models to understand meaningful relationships.
- Understanding your audience and aligning to their expectations.
- Complimenting other organizational strategic initiatives through data-driven story telling.
- The process of data visualization for effective storytelling.

## Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

• HR Professionals

#### Video Link(s)

Module Title	Video Link
Data Visualization & Story Telling	https://www.youtube.com/watch?v=5NIFgyEtNGQ

Den Methitu

CHRP. Den PN Gathitu Secretary General

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admin@achrp.org | https://achrp.org

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DATE: 05:11:2025		PROFORMA INVOICE							
Invoice To:									
QTY	DESCRIPTION			NET (KES)	VA	AT (KES)	GROSS (KES)		
1	Data Visualization & Story Telling training			1,500.00	24	10.00	1,740.00		
GROS	S: One Thousand Seven Hun	idred Forty					1,740.00		
***PAYMENT DETAILS***									
	Pay Bill No: 2472	47 Account N	<b>Vo.:</b> 3	800245 <b>An</b>	ount	KES 1,740.	00		
Bank Name: Equity Bank Account Name: Academy of Certified Human Resource Professionals Ltd Account Number: 1 2 9 0 2 7 1 2 4 5 7 5 3									
NOMI	NEE DETAILS								
We wish to Nominate our employee(s) listed below to attend the above training:									
#	NAME			EMAIL ADDRESS			TELEPHONE		
NOMINATION AUTHORIZATION & FUNDING CONFIRMATION									
I, the ι	undersigned, authorize this r	nomination and o	confir	m that funds	are a	vailable for t	this training.		
Name of Authorizer:									
Position:									
Mobile Phone No.: Email Address:									
Organization KRA PIN: Signature:									
Date:									
	Email this document to <u>admin@achrp.org</u>								

**NB:** No credit facilities. Full payment is required before participation.